



April 1st -30th
2014

BUSINESS ^ COLORADO READS

Executives Partnering to Invest in Children (EPIC) has joined forces with **Lt. Governor Garcia** and a broad coalition of Colorado partners to lead a **statewide book drive** for children from **birth to eight years old**. The goal is to create **public awareness** of and support for the importance of **summer reading with an adult**.

How to Help

The business community is being asked to participate by placing a collection box on site and encouraging the donation of new and "gently" used books. The books will be picked up for distribution to children through schools, libraries, doctors' offices and childcare centers.

Research indicates that promoting adult/child interactive reading may be as important as providing the books. Therefore, businesses are also encouraged to make information about simple ways to enhance the adult/child reading experience available to their employees.



Be a part of Colorado's Early Literacy Initiative, we're here to help:

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Colorado *Business* Reads 2014 takes place from **April 1st** through **April 30th**.

All donated books collected in Adams County will be distributed to children in Adams County.



ECPAC
EARLY CHILDHOOD PARTNERSHIP
OF ADAMS COUNTY